

Three-day course for international students

Main topics included:

#1: Vietnam's Economic
Reforms & Economic
Integration

#2: Enterprises & Business
Culture in Viet Nam

#3: Discussions &
Reflections

VNU UNIVERSITY OF
ECONOMICS AND BUSINESS

144 Xuan Thuy Str., Cau Giay Dist., Hanoi,
Vietnam

UEB VIRTUAL COURSE 2021

**From Viet Nam with Love: The
First Impression**





Course Description

This course invites students, especially international students, into a wide array of issues and perspectives encountered in modern Vietnam, ranging from politico-economic, business culture aspects to issues of international integration and globalization when examining Vietnam in its regional and global settings.

Vietnam has one of the oldest cultures in Southeast Asia and a distinctive national identity, society and culture given Vietnam's history. Vietnam's shift from a centrally planned to a market economy has transformed the country from one of the poorest in the world into a lower middle-income country. Vietnam now is one of the most dynamic emerging countries in East Asia region.

Throughout the three-day-course, students will be introduced to economic and business portrait of Vietnam with various economic and institutional reforms over the course of Vietnam's integration into the global economy.

Student will be offered a basic understanding of Vietnam's business culture and etiquette, which can pave the way for better communication in a fast-changing world. The course helps to raise students' social-political awareness and business identity of Vietnam and urges them to share their first impression of Vietnam with instructors and other students from different cultural backgrounds.

- *This course will be conducted online and the zoom link will be sent to participants by emails at the beginning of the course*



What to Include?

#1: Vietnam's Economic Reforms & Economic Integration

Instructors: MA. Tran Phuong Chi

& Dr. Nguyen Duc Bao

Time: 14:00 - 16:00, 8th September 2021

#2: Enterprises & Business Culture in Viet Nam

Instructors: MA. Pham Nhat Linh

& MA. Nguyen Thu Thao

Time: 14:00 - 16:00, 9th September 2021

#3: Discussions & Reflections

Instructors: Dr. Nguyen Thuy Anh, Dr. Nguyen

Duc Bao, MA. Tran Phuong Chi, Dr. Vu Duy,

MA. Pham Nhat Linh, Dr. Nguyen Dinh Tien

Time: 14:00 - 16:00, 10th September 2021

Contact Us

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